

Artist Brief

The vision

- The Alley wish to programme a mix of high quality community, corporate and private art work.
- The Alley wish to create a challenging and varied visual art programme.

Programme Committee

The Programme Committee, which will decide on an appropriate visual art programme mix, will consist of representatives from the following organisations:

- Strabane District Council
- The Arts Council of Northern Ireland
- The North West Institute of Further and Higher Education

The Process

The Alley Arts Centre invite artists to forward information regarding their proposed exhibition and detail the periods during which they could display their work in the Alley Gallery (see attached gallery calendar).

On the basis of this information the Programme Committee will decide upon an appropriate programme selection for the upcoming year. Artists will be notified in writing whether or not they have been successful.

1. Stage 1: Artists of all disciplines are invited to submit their exhibition proposal by Friday 16th April 10 @ 4pm.

Submission Format

- A selection of representative images of the proposed exhibition may be submitted in slide or digital formats (minimum 5 images). Digital images must be at 300dpi at approximately 15cm or 6" x4". Images should be fully labelled and numbered.
- A selection of image of previous work submitted in slide or digital formats (6 - 12 images). Digital images must be at 300dpi at approximately 15cm or 6" x4". Images should be fully labelled and numbered.
- All submissions must be accompanied by a CV and/or artist statement (not exceeding one A4 page) as well as a 200 word description of the proposed exhibition for future promotional material.
- While every care will be taken with the material submitted, responsibility for any delays, damage or loss, however caused, is the sole responsibility of the artist. Artists are advised to arrange adequate insurance for any material submitted.
- Artists requiring the return of their entries should enclose an appropriate self addressed envelope - no stamp required.

2. Stage 2: From the initial submissions, the programme committee will identify an appropriate programme mix and invite successful artists to confirm exhibition dates.

Art Work on Sale

Commission

The Alley Arts Centre will charge 20% commission on all artwork sold during the course of the exhibition.

Artist(s) Fee

The successful Artist(s) will receive £200 per exhibition in order to assist with preparation, delivery of work, insurance etc. Payment will be processed upon erection of artwork in the gallery space.

Insurance

The Artist(s) will ensure that the art work is delivered to and collected from the Alley Arts Centre on dates to be agreed in advance between the Artist(s) and the Alley Arts Centre. The Artist(s) is responsible for transport costs and the insurance of art work during transit.

The Alley Arts Centre will insure the artwork whilst on display in the gallery.

Exhibition Launch Event

The Alley Arts Centre will provide the Artist(s) with the following:

- Access to the gallery space and provision of front of house staff for an exhibition launch night
- Design and production of 150 (max) A5 invitations
- Assistance with the compilation of a mailing list and mailing of invitations to 150 (max) persons
- Hosting of a reception in the gallery space

Any additional costs will be met by the Artist(s).

Marketing

The Alley Arts Centre will provide the Artist(s) with the following:

- Inclusion of exhibition information within the Alley Arts Centre seasonal programme of events (assuming receipt of required information by copy deadline, as detailed on page 3)
- Assistance with exhibition related editorial creation and distribution
- Provision of a photographer on the evening of the launch night (upon request)

Art Work on Display Only

Commission

Commission is not applicable in this instance.

Artist(s) Fee

Artist(s) fee is not applicable in this instance.

Insurance

The Artist(s) will ensure that the art work is delivered to and collected from the Alley Arts Centre on dates to be agreed in advance between the Artist(s) and the Alley Arts Centre. The Artist(s) is responsible for transport costs and the insurance of art work during transit.

The Alley Arts Centre will insure the artwork whilst on display in the gallery.

Exhibition Launch Event

The Alley Arts Centre can provide the Artist(s) with a competitive package for their launch night upon request.

Marketing

The Alley Arts Centre will provide the Artist(s) with the following:

- Inclusion of exhibition information within the Alley Arts Centre seasonal programme of events (assuming receipt of required information by copy deadline)
- Assistance with exhibition related editorial creation and distribution

The Site

You will find attached a series of photographs and a gallery floor plan so that you may visualise the space. Artists are encouraged to visit the space if possible.

Timescale

Friday 16th April 2010

Friday 30th April 2010

Friday 2nd July 2010

Deadline for receipt of exhibition proposals

Notification of successful artists

Deadline for submission of copy (200 words) for inclusion in Alley Arts Centre seasonal programme of events (September through to December 2010)

Exhibition Slots

Please outline which of the following exhibition slots are appropriate (by recording either 'yes' or 'no' in the right hand column). This completed form should be returned with your exhibition proposal.

Exhibition slot number	Strike / get in week	4 Week exhibition run	Artist Available Yes/No?
1	Mon 15 th Nov 10 To Fri 19 th Nov 10	Mon 22 nd Nov 10 To Fri 17 th Dec 10	
2	Mon 20 th Dec 10 To Fri 24 th Dec 10	Mon 27 th Dec 10 To Fri 21 st Jan 11	
3	Mon 24 th Jan 11 To Fri 28 th Jan 11	Mon 31 st Jan 11 To Fri 25 th Feb 11	
4	Mon 28 th Feb 11 To Fri 4 th March 11	Mon 7 th March 11 To Fri 1 st April 11	
5	Mon 4 th April 11 To Fri 8 th April 11	Mon 11 th April 11 To Fri 6 th May 11	Not Available
6	Mon 9 th May 11 To Fri 13 th May 11	Mon 16 th May 11 To Fri 10 th June 11	
7	Mon 13 th June 11 To Fri 17 th June 11	Mon 20 th June 11 To Fri 15 th July 11	Not Available
8	Mon 18 th July 11 To Fri 22 nd July 11	Mon 25 th July 11 To Fri 19 th August 11	

Artist Name:

Exhibition Title:

Please fill in your details and return with your submission to:
The Alley Arts Centre, Railway Street, Strabane, Co. Tyrone, N. Ireland, BT82 8EF

BLOCK CAPITALS PLEASE

Name: _____

Address: _____

Phone: _____

E-mail: _____

Title of Submission(s): _____

Medium: _____

Signature: _____

Enclosures
(please tick)

- CD ROM
- Slides
- Written Proposal
- Diagrams
- Video(s)
- DVD
- CV
- Catalogue Image

Closing date for receipt of proposals:

Friday 16th April 2010 @ 4pm

For further information please contact the Managers Office:

Telephone: (028) 7188 4760 (NI) or (048) 7188 4760 (ROI)

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www.alley-theatre.com